



Produced by Capitol Hill United Neighborhoods, Inc. (CHUN)

FOR IMMEDIATE RELEASE

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CHUN Capitol Hill People's Fair
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CALLING ALL VOLUNTEERS!

Volunteers Needed for the 38th Annual CHUN Capitol Hill People's Fair

Denver, Colo. - April 9, 2009 - Capitol Hill United Neighborhoods, Inc., is now recruiting volunteers for the 38th Annual CHUN Capitol Hill People's Fair (voted "Best Annual City Festival of 2005 and 2006" by the readers of the *Rocky Mountain News* and *Westword*) to be held at Civic Center Park on June 6 and 7, 2009. The power behind the People's Fair comes from our tremendous volunteers. More than 300 volunteers are needed every year to assure the success of the People's Fair and the enjoyment of our many fairgoers.

The People's Fair remains a shining example of neighborhood pride. It is a community-oriented volunteer event that continues to benefit Capitol Hill non-profit organizations. Greater Capitol Hill non-profit organizations benefit from participating in the People's Fair by running the soft drink and beer booths at the Fair, and are known as "Community Partners."

To sign up to volunteer for the CHUN Capitol Hill People's Fair, please call Cody at 303.830.1651 or send an e-mail to: codygalloway@chundenver.org. For more information on the People's Fair please visit www.chundenver.org. People's Fair volunteers receive the following:

- A 2009 People's Fair official volunteer t-shirt
- An invitation to our annual CHUN Capitol Hill People's Fair Kick-off Party
- Complimentary soft drinks and snacks during your shift, and complimentary beer after your shift (for those 21 years of age and older)
- Regular communication in the months leading up to the People's Fair, in the form of our volunteer newsletter, the *Fairfax*
- A "countdown packet" in May with detailed volunteer shift information and helpful general People's Fair information for the weekend of the Fair
- A great volunteer opportunity in a festive, outdoor setting
- The satisfaction of knowing that you were part of producing one of the largest two-day festivals in the country.

The 38th Annual CHUN Capitol Hill People's Fair is presented by Miller Lite and FOX 31 News. Associate Sponsors include The Denver Post, Pepsi-Cola Bottling Group, Comcast, and Entercom Denver stations 99.5 The Mountain, KOSI 101, Studio 1430 AM and Alice 105.9.

(more)



CHUN Capitol Hill People's Fair – Call for Volunteers – add two

Volunteer shifts are available in the following categories:

GREEN Team

Come join us in our efforts to turn the People's Fair into a more environmentally sustainable event. We are looking for volunteers who are passionate about greening and recycling, to guide and educate fairgoers in the correct disposal of their waste. We will provide an educational seminar for all of our GREEN Team volunteers to better prepare you in spreading the knowledge needed to create a more sustainable world.

Information Booth

This is one of our most important areas for the 2009 People's Fair. "Where is the Main Stage?", "Where are the food courts?", "Where is my favorite artist located?" These are only a few of the questions the Information Booths will answer along with acting as the Lost and Found center, Fair Directory distribution center and the overall fairgoer assistance center.

Fair Ambassador

In conjunction with the Information Booths, the Fair Ambassadors are the heart of the Fair. Smiling faces are needed to greet fairgoers, distribute Fair directories, and provide general information about the Fair and its happenings. You will be the first contact with fairgoers to make them feel welcome as they enter the fairgrounds. If you love to people watch and have a great people-person attitude, this position is for you.

Souvenirs

Help spread the Spirit of the Fair on our Souvenir Team! We have many wonderful items to offer the fairgoers and need your help. Cash handling experience is helpful. If you've got that retail niche and a friendly attitude, you've found your place at the 2009 People's Fair.

Wine Pavilion

One of our more popular volunteer categories, the wine pavilion needs volunteers primarily to pour wine and sell punch cards. The wine pavilion is located near the Studio 1430 Bandstand (featuring jazz, swing, and big band music), and is in a shaded area providing a relaxing atmosphere for our fairgoers. After your shift at the wine pavilion, you won't want to leave!

Volunteer Check In/Hospitality

Greet your fellow volunteers as they arrive to start their shifts. Check them in, distribute t-shirts and lunch tickets and answer any questions they might have before starting their shift. Throughout the day, volunteers will return to the Volunteer Hospitality Tent to kick back and relax while enjoying light snacks and a refreshing beverage.

Spirit Team!

Get in the People's Fair spirit and join us as we spice up the fairgrounds with banners, balloons, signs, sidewalk chalk and more! Shifts are not yet determined, but we are planning on Friday, June 5 in the evening and Saturday, June 6 early morning.

(more)

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CHUN Capitol Hill People's Fair – Call for Volunteers – add three

Exhibitor Hospitality

The Exhibitor Hospitality Tent is open to all of our exhibitors to relax and enjoy a refreshing beverage or light snack. Exhibitors enjoy socializing with each other while taking a break in the shade. Volunteers will be needed to set up tables and chairs in the exhibitor hospitality area and provide breakfast and lunches and snacks to our wonderful exhibitors. The volunteers provide a relaxing atmosphere to our exhibiting artisans in this area.

Entertainment

One of our most popular volunteer categories! The People's Fair offers entertainment on six stages and hosts over 100 bands and entertainment acts over the weekend...and that takes the hard work and dedication of many volunteers. Assist the bands as they load in and load out their gear, assist the Stage Managers in organizing the acts and providing assistance to the fairgoers enjoying the entertainment. Positions fill up fast! Sign up now!

Family Area

Our Family Area continues to grow! We need your help to provide our young fairgoers with a safe, fun place to visit while at the Fair.

Site Set-up/Tear Down

This is where things really start to happen. Help transform the streets of the Civic Center into the best party of the year! Let the handyman/woman in you out! Shifts are available Friday, Saturday, and Sunday, so be sure to select the one that best fits your schedule. As a part of the site set-up team you will be setting up tents, building props, marking booth spaces, lifting and moving heavy objects, setting up tables & chairs, helping exhibitors, etc.

People Speak

People Speak is the First Amendment in action. Fairgoers can express an idea, proposal or opinion by speaking, singing, reciting or poetry in front of a crowd of fellow citizens exercising the most fundamental right of our democracy – free speech. In the center of the People's Fair, anyone who wishes can sign up to take his/her turn on the soap box and speak his/her mind for five minutes.

There are two volunteer roles for People Speak:

The Scheduler - Recruits and signs up potential People Speakers noting name and issue to be discussed; makes all prospective People Speakers aware of ground rules as a condition to signing up to speak (a list of the ground rules will accompany the sign up sheet); and works with moderator to identify speakers with same/similar issues.

The Moderator - Introduces the concept, process and ground rules of People Speak at the beginning of a session and repeatedly throughout; encourages people in the People Speak area to sign up to speak; enforces the ground rules among all speakers and attendees of People Speak; introduces and times speakers; encourages threaded dialogues on specific issues.

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