# Expanding Housing Affordability

April 2022



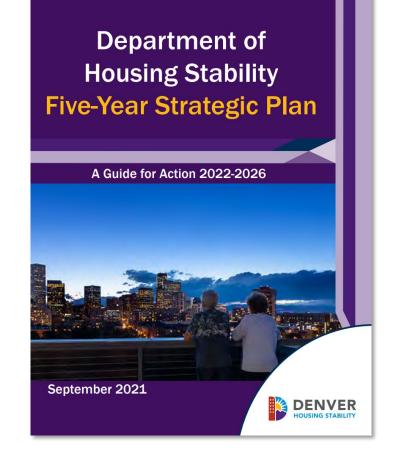


**EXPANDING HOUSING AFFORDABILITY** Through Market-Based Tools



The city is proposing a new requirement that would ensure that **as new housing is built, new affordable housing is created too**.

This will be done through the creation of a **Mandatory Housing Program** with **Incentives** and a **Linkage Fee** update. This policy is part of a larger strategy to create and preserve affordable housing.



Currently, **873** cityfunded affordable homes are under construction

And another **1,127** units are in the pipeline for creation or preservation via existing tools and programs

Since July 2011, we have created 8,231 affordable homes, with the City funding 6,018 of those

# Creating a Balanced Proposal

The proposed policy recommendation seeks to balance:

- Current and future housing needs
- Analysis of other cities programs and successes
- Past/current Denver program lessons learned
- Financial feasibility
- Extensive stakeholder feedback

### **Project Timeline**

February 2020: Former Project Affordable Housing Zoning Incentive Launched

February 2021: Expanding Housing Affordability Project Launched

Phase One: Identification of Housing Needs, Denver Lessons Learned and Peer City Research

• Background report released on February 18, 2021

Phase Two: Financial Feasibility Analysis and Policy Development

- Financial feasibility results released on July 15, 2021 (revised October 1, 2021)
- Draft policy proposal released on October 1, 2021

#### **Phase 3:** Public Review

• Public review draft of the Denver Revised Municipal Code (DRMC), Denver Zoning Code (DZC), and an updated policy document released on February 1, 2022

Legislative Process (April – June)

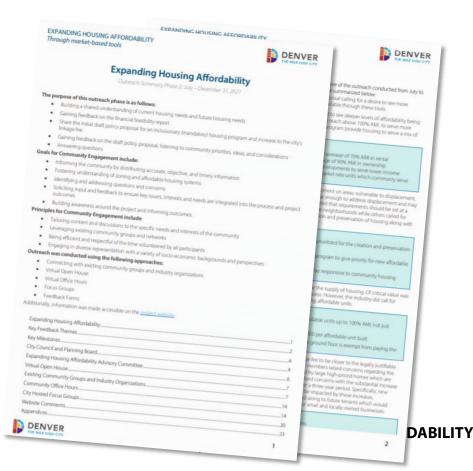


### **Outreach Summary**

**43** Community groups or industry organization presentations & discussion

- **13** Focus Groups with **330** participants
- **6** City Council Committee Meetings
- **4** Planning Board Informational Meetings
- **6** Advisory Committee Meetings
- **2** Open Houses
- **8** Community Office Hours

# **Over 265** different organizations engaged throughout the process.



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#### **Proposal Overview**



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### **Program Applicability New Construction of:**







Mandatory Housing To build affordable units onsite

Enabling for **Alternative Compliance** 

And providing Incentives

Does NOT apply to tenant finishes, renovations, affordable housing projects or similar, small additions to SU/TU, or accessory dwelling units (ADUs).

**EXPANDING HOUSING AFFORDABILITY** Through Market-Based Tools 8

<u>All</u> new development contributes to creating more affordable housing





# Linkage Fee





Ties the impacts of new development to the need for affordable housing. These fees play a critical role in **funding new affordable housing throughout the city.** 

#### **Proposed Linkage Fee**

Use	Current Fees	Effective July 1, 2022	Effective July 1, 2023	Effective July 1, 2024	Effective July 1, 2025
1-9 units, up to 1,600 sf per unit	\$0.66	\$1.75	\$2.83	\$3.92	\$5.00
1-9 units, units more than 1,600 sf	\$0.66	\$2.50	\$4.33	\$6.17	\$8.00
Other residential uses (e.g., Congregate living)	\$0.66	\$2.25	\$3.83	\$5.42	\$7.00
Commercial, Sales, Service – Typical Market	\$1.86	\$2.90	\$3.93	\$4.97	\$6.00
Commercial, Sales, Service – High Market	\$1.86	\$3.65	\$5.43	\$7.22	\$9.00
Industrial, manufacturing, wholesale, agricultural.	\$0.44	\$0.96	\$1.47	\$1.99	\$2.50

Annual adjustments for inflation will resume in 2026



## Mandatory Affordable Housing



As new housing is built, new affordable housing is built by...

- Creating mixed-income housing throughout the city
- Increasing funding to support the creation and preservation of affordable housing

Applies to few Development of 10 or more units

- Does not apply to...
  - renovations of existing developments,
  - areas with pre-existing housing agreements, or
  - or affordable housing projects

### **Build On-Site Summary**



		Typical Markets (All Other Areas of the City)	High-Cost Markets (Downtown, Cherry Creek)	
Gn-Site <b>Rental</b>		8% of total units at 60% AMI	10% of total units at 60% AMI	
Build Onsite Option	On-Site <b>Ownership</b>	8% of total units at 80% AMI	10% of total units at 80% AMI	
Build Onsite Option <b>#2</b>	On-Site <b>Rental</b>	<b>12%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI	<b>15%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI	
	On-Site <b>Ownership</b>	<b>12%</b> of total units averaging <b>90% AMI</b> serving households up to 100% AMI	<b>15%</b> of total units averaging <b>90% AMI</b> serving households up to 100% AMI	



### Enhanced Incentive Requirements



		Typical Markets (All Other Areas of the City)	High-Cost Markets (Downtown, Cherry Creek)
On-Site <b>Rental</b>		<b>10%</b> of total units at <b>60% AMI</b> (up from 8% at 60% AMI)	<b>12%</b> of total units at <b>60% AMI</b> (up from 10% at 60% AMI)
Build Onsite <b>#1 Enhan</b> Incentiv	On-Site <b>Ownership</b>	<b>10%</b> of total units at <b>80% AMI</b> (up from 8% at 80% AMI)	<b>12%</b> of total units at <b>80% AMI</b> (up from 10% at 80% AMI)
site Option <b>hanced</b> ntives	On-Site <b>Rental</b>	<b>15%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI <i>(up from 12% at 70% AMI)</i>	<b>18%</b> of total units averaging <b>70% AMI</b> serving households up to 80% AMI <i>(up from 15% at 70% AMI)</i>
Build Onsit <b>#2 Enh</b>	On-Site <b>Ownership</b>	<b>15%</b> of total units averaging <b>90% AMI</b> serving households up to <b>100% AMI</b> (up from 12% at 90% AMI)	18% of total units averaging 90% AMI serving households up to 100% AMI (up from 15% at 90% AMI)



### Incentives

Incentives are designed to promote the creation of affordable housing and create more housing overall while providing moderate cost off-sets

Baseline Incentives – By-Right			Enhanced Incentives – By-Right In exchange for greater affordability (2-3% more)			
	<b>Fee Reduction</b> \$6.5 – <u>10K</u> per affordable unit	Linkage Fee Ground Floor Commercial Exemption	<b>Parking</b> <b>Reduction</b> Reduction of 0.5 spaces per unit	Incentive Height Increased height ~25 – 50% increase	Parking Exemption	Affordable Housing Review Team
Applicability	Citywide	Citywide	Citywide	Specific Zone Districts	<sup>1</sup> ⁄ <sub>4</sub> mile from transit station	Citywide
Build On-Site	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Fee In Lieu	×	×	×	×	×	×
Affordable Projects	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
✓ - Incentive available; × - Incentive not available ✓ - incentive available based on capacity						

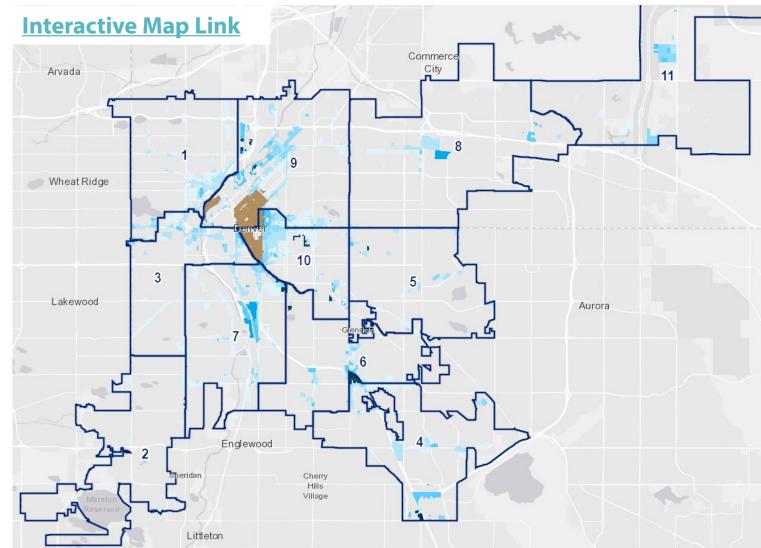


### **Enhanced Incentives: Height Increase**

Base Height	Incentive Height	New Height with Incentive		
3	+1	4		
5	+2	7*		
8	+4	12*		
12	+4	16*		
16	+6	22*		
20	+10	30*		
Downtown FAD bosod districts				

#### Downtown FAR-based districts

\* Existing height limit of 75' (approx. 5 stories) within 175' of protected districts (SU, TU, RH) still applies.





### An On-Site Base Example

#### New 5-story residential building with 85 total units available for rent and 5,500 sf of retail

**Option 1**: Build 8% of units at 60% AMI = **7 affordable units** 

**Option 2**: Build 12% of units averaging 70% AMI = **10 affordable units** 

#### **Plus Base Incentives:**

- Exemption from Linkage Fee = \$33,000 value
- Permit Fee Reduction: up to \$65,000 (50% cap on commercial construction permit fee)
- Parking Reduction
  - 0.5 spaces for all units and 0.1 for units at 60%AMI or less: min. 43 spaces

#### \$98,000 in financial incentives + a parking reduction





### **An On-Site Enhanced Example**

#### New 7-story residential building with 130 total units available for rent and 5,500 sf of retail

**Option 1**: Build 10% of units at 60% AMI = **13 affordable units** 

**Option 2**: Build 15% of units averaging 70% AMI = **20 affordable units** 

#### **Plus Base Incentives:**

- Exemption from Linkage Fee = \$33,000 value
- Permit Fee Reduction: up to \$130,000 (50% cap on commercial construction permit fee)

#### **AND Enhanced Incentives:**

- Additional 2-stories
- No parking minimum if 1/4 mile from transit station





# Overview of Proposed Regulatory Changes

- Text Amendment to the Denver Zoning Code
- Map Amendment (Rezoning) of the 38<sup>th</sup> and Blake Area (#2022I-00080)
- Amendments to Denver Revised Municipal Code, Chapter 27, Article V, VI & X

**Next Steps** April 19 – LUTI June 6 – Public Hearing

Additional resources and information online <u>www.denvergov.org/affordabilityincentive</u>

